

Date: 02/21/07

Current Geography Selection: (1 Selected) METRO CBSAs: Fayetteville-Springdale-Rogers, AR-MO Metro

Current Index Base: Entire US

## Demographic Detail Comparison Report

Fayetteville-Springdale-Rogers, AR-MO Metro

### 2006 Demographics

Total Population	412,468
Total Households	163,110
Female Population	205,529
% Female	49.8%
Male Population	206,939
% Male	50.2%
Population Density (per Sq. Mi.)	128.4

<b>Age:</b>	
Age 0 - 4	7.6%
Age 5 - 14	14.1%
Age 15 - 19	7.0%
Age 20 - 24	7.6%
Age 25 - 34	15.4%
Age 35 - 44	14.1%
Age 45 - 54	12.8%
Age 55 - 64	9.7%
Age 65 - 74	6.4%
Age 75 - 84	3.9%
Age 85 +	1.5%
Median Age	33.9

<b>Housing Units</b>	
Total Housing Units	173,631
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	36.5%
Vacant Housing Units	6.1%

<b>Race and Ethnicity</b>	
American Indian, Eskimo, Aleut	1.5%
Asian	1.6%
Black	1.2%
Hawaiian/Pacific Islander	0.6%
White	87.2%
Other	5.1%
Multi-Race	2.9%

Hispanic Ethnicity	12.9%
Not of Hispanic Ethnicity	87.1%

**Marital Status:**

Age 15 + Population	323,097
Divorced	10.1%
Never Married	21.4%
Now Married	58.2%
Separated	4.9%
Widowed	5.4%

**Educational Attainment:**

Total Population Age 25+	262,890
Grade K - 8	5.8%
Grade 9 - 12	9.6%
High School Graduate	33.5%
Associates Degree	5.0%
Bachelor's Degree	15.2%
Graduate Degree	8.1%
Some College, No Degree	22.8%

**Household Income:**

Income \$ 0 - \$9,999	9.2%
Income \$ 10,000 - \$14,999	5.8%
Income \$ 15,000 - \$24,999	13.3%
Income \$ 25,000 - \$34,999	14.0%
Income \$ 35,000 - \$49,999	17.7%
Income \$ 50,000 - \$74,999	20.6%
Income \$ 75,000 - \$99,999	8.8%
Income \$100,000 - \$124,999	4.6%
Income \$125,000 - \$149,999	2.2%
Income \$150,000 +	3.9%

Average Household Income	\$51,555
Median Household Income	\$40,829
Per Capita Income	\$20,879

**Vehicles Available:**

0 Vehicles Available	3.7%
1 Vehicle Available	31.9%
2+ Vehicles Available	64.4%
Average Vehicles Per Household	1.90
Total Vehicles Available	313,198

**Business and Employment:**

Number of Employees	184,791
Number of Establishments	15,597

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Fayetteville-Springdale-Rogers, AR-MO Metro

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**2011 Demographics**

Total Population	464,754
Total Households	189,599

Female Population	230,512
% Female	49.6%
Male Population	234,242
% Male	50.4%

<b>Age:</b>	
Age 0 - 4	7.6%
Age 5 - 14	14.1%
Age 15 - 19	6.7%
Age 20 - 24	6.8%
Age 25 - 34	14.7%
Age 35 - 44	13.9%
Age 45 - 54	13.1%
Age 55 - 64	10.5%
Age 65 - 74	7.1%
Age 75 - 84	4.0%
Age 85 +	1.5%
Median Age	35.1

<b>Housing Units Trend</b>	
Total Housing Units	201,477
Owner Occupied Housing Units	54.0%
Renter Occupied Housing Units	40.2%
Vacant Housing Units	5.9%

<b>Race and Ethnicity</b>	
American Indian, Eskimo, Aleut	1.6%
Asian	1.9%
Black	1.1%
Hawaiian/Pacific Islander	0.7%
White	85.3%
Other	6.3%
Multi-Race	3.0%
Hispanic Ethnicity	15.7%
Not of Hispanic Ethnicity	84.3%

<b>Marital Status:</b>	
Age 15 + Population	363,922
Divorced	10.1%
Never Married	21.3%
Now Married	58.5%
Separated	4.8%
Widowed	5.4%

<b>Educational Attainment:</b>	
Total Population Age 25+	301,337
Grade K - 9	4.2%
Grade 9 - 12	7.6%
High School Graduate	34.0%
Associates Degree	5.7%
Bachelor's Degree	16.3%
Graduate Degree	8.6%

Some College, No Degree	23.6%
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**Household Income:**

Income \$ 0 - \$9,999	8.7%
Income \$ 10,000 - \$14,999	5.2%
Income \$ 15,000 - \$24,999	12.1%
Income \$ 25,000 - \$34,999	13.8%
Income \$ 35,000 - \$49,999	16.1%
Income \$ 50,000 - \$74,999	20.8%
Income \$ 75,000 - \$99,999	10.3%
Income \$100,000 - \$124,999	5.2%
Income \$125,000 - \$149,999	2.8%
Income \$150,000 +	4.9%

Average Household Income	\$55,817
Median Household Income	\$44,758
Per Capita Income	\$23,294

**Vehicles Available**

0 Vehicles Available	3.0%
1 Vehicle Available	31.4%
2+ Vehicles Available	65.6%
Average Vehicles Per Household	2.30
Total Vehicles Available	374,851

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Fayetteville-Springdale-Rogers, AR-MO Metro

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**2000 Census Demographics**

Total Population	347,045
Total Households	131,939
Female Population	174,256
% Female	50.2%
Male Population	172,789
% Male	49.8%

**Age:**

Age 0 - 4	7.5%
Age 5 - 14	14.4%
Age 15 - 19	7.6%
Age 20 - 24	8.3%
Age 25 - 34	14.7%
Age 35 - 44	14.9%
Age 45 - 54	12.1%
Age 55 - 64	8.5%
Age 65 - 74	6.6%
Age 75 - 84	4.2%
Age 85 +	1.3%

Median Age	33.4
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**Housing Units Trend**

Total Housing Units	144,435
Owner Occupied Housing Units	60.9%
Renter Occupied Housing Units	30.5%
Vacant Housing Units	8.7%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	1.5%
Asian, and Hawaiian or other Pacific Islander	1.5%
Black	1.2%
White	89.7%
Other	4.0%
Two or More Races	2.0%
Hispanic Ethnicity	8.3%
Not of Hispanic Ethnicity	91.7%

**Marital Status:**

Age 15 + Population	271,357
Divorced	10.2%
Never Married	21.6%
Now Married	57.8%
Separated	5.1%
Widowed	5.4%

**Educational Attainment:**

Total Population Age 25+	216,391
Grade K - 9	7.5%
Grade 9 - 11, No diploma	12.8%
High School Graduate	32.4%
Associates Degree	4.0%
Bachelor's Degree	13.7%
Graduate Degree	7.2%
Some College, No Degree	21.4%
No Schooling Completed	0.9%
Public School Enrollment	89.6%
Private School Enrollment	10.4%

**Household Income:**

Income \$ 0 - \$9,999	10.1%
Income \$ 10,000 - \$14,999	7.0%
Income \$ 15,000 - \$24,999	15.8%
Income \$ 25,000 - \$34,999	15.2%
Income \$ 35,000 - \$49,999	19.1%
Income \$ 50,000 - \$74,999	18.4%
Income \$ 75,000 - \$99,999	7.0%
Income \$100,000 - \$124,999	3.1%
Income \$125,000 - \$149,999	1.7%
Income \$150,000 - \$199,999	1.2%
Income \$200,000 or More	1.4%
Average Household Income	\$46,385
Median Household Income	\$36,331

Per Capita Income \$17,634

**Vehicles Available**

0 Vehicles Available 5.2%  
1 Vehicle Available 32.9%  
2 Vehicles Available 44.0%  
3+ Vehicles Available 17.8%  
Average Vehicles Per Household 1.60  
Total Vehicles Available 238,262

Blue Collar Occupations 72,917  
White Collar Occupations 92,469  
% Blue Collar Workers 44.1%  
% White Collar Workers 55.9%

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Fayetteville-Springdale-Rogers, AR-MO Metro

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**1990 Demographics**

Total Population 239,689  
Total Households 91,809  
Female Population 121,887  
    % Female 50.9%  
Male Population 117,802  
    % Male 49.2%

**Age:**  
Total Population 239,689  
Age 0 - 4 7.0%  
Age 5 - 14 14.2%  
Age 15 - 19 7.5%  
Age 20 - 24 8.3%  
Age 25 - 34 15.8%  
Age 35 - 44 13.9%  
Age 45 - 54 10.0%  
Age 55 - 64 9.0%  
Age 65 - 74 8.5%  
Age 75 - 84 4.7%  
Age 85 + 1.3%  
Median Age 33.2

**Housing Units**  
Total Housing Units 101,452  
    Owner Occupied Housing Units 61.7%  
    Renter Occupied Housing Units 28.8%  
    Vacant Housing Units 9.5%

**Race and Ethnicity**  
American Indian, Eskimo, Aleut 1.5%  
Asian 0.7%  
Black 0.8%

White	96.7%
Other	0.4%

Hispanic Ethnicity	1.3%
Not of Hispanic Ethnicity	98.7%

**Educational Attainment:**

Total Population Age 25+	151,256
Grade K - 9	12.0%
Grade 9 - 12	15.7%
High School Graduate	33.4%
Associates Degree	4.2%
Bachelor's Degree	10.3%
Graduate Degree	5.8%
Some College, No Degree	18.7%

**1990 Household Income:**

Income \$ 0 - \$9,999	17.6%
Income \$ 10,000 - \$19,999	23.9%
Income \$ 20,000 - \$29,999	21.2%
Income \$ 30,000 - \$39,999	14.9%
Income \$ 40,000 - \$49,999	9.5%
Income \$ 50,000 - \$59,999	4.8%
Income \$ 60,000 - \$74,999	3.9%
Income \$ 75,000 - \$99,999	2.3%
Income \$100,000 - \$124,999	0.8%
Income \$125,000 - \$149,999	0.4%
Income \$150,000 +	0.8%

Average Household Income	\$29,672
Median Household Income	\$23,527
Per Capita Income	\$11,453

**Vehicles Available**

0 Vehicles Available	5.1%
1 Vehicle Available	29.6%
2+ Vehicles Available	65.3%
Average Vehicles Per Household	1.80
Total Vehicles Available	167,983

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Fayetteville-Springdale-Rogers, AR-MO Metro

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**Population Trend**

1990	239,689
2000	347,045
Change 1990 to 2000	44.8%
2006	412,468
2011	464,754
Change 2006 to 2011	12.7%

**Household Trend**

1990	91,809
2000	131,939
Change 1990 to 2000	43.7%
2006	163,110
2011	189,599
Change 2006 to 2011	16.2%

#### Average Household Size Trend

1990	2.54
2000	2.57
2006	2.47
2011	2.40

#### Median Age Trend

1990	33
2000	33
Change 1990 to 2000	0.4%
2006	34
2011	35
Change 2006 to 2011	3.6%

### Housing Units Trend

#### Total Housing Units

Change 1990 to 2000	42.4%
Change 2006 to 2011	16.0%

#### Owner Occupied Housing Units

Change 1990 to 2000	40.4%
Change 2006 to 2011	9.0%

#### Renter Occupied Housing Units

Change 1990 to 2000	50.8%
Change 2006 to 2011	27.7%

#### Vacant Housing Units

Change 1990 to 2000	29.6%
Change 2006 to 2011	12.9%

### Race and Ethnicity Trend

#### American Indian, Eskimo, Aleut

Change 1990 to 2000	47.0%
Change 2006 to 2011	15.3%

#### Asian or Pacific Islander

Change 1990 to 2000	232.6%
Change 2006 to 2011	33.8%

#### Black

Change 1990 to 2000	133.6%
Change 2006 to 2011	7.7%

#### White

Change 1990 to 2000	34.4%
Change 2006 to 2011	10.3%

#### Other

Change 1990 to 2000	1,248.9%
Change 2006 to 2011	39.5%

**Hispanic Ethnicity**

Change 1990 to 2000	825.2%
Change 2006 to 2011	36.6%

**Not of Hispanic Ethnicity**

Change 1990 to 2000	34.5%
Change 2006 to 2011	9.1%

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Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.  
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