

Date: 02/21/07

Current Geography Selection: (1 Selected) METRO CBSAs: Joplin, MO Metro

Current Index Base: Entire US

## Executive Demographic Summary Report

### Population

The current year population in this selected geography is 166,807. The 2000 Census revealed a population of 157,322, and in 1990 it was 134,909 representing a 16.6% change. It is estimated that the population in this area will be 174,332 in 2011, representing a change of 4.5% from 2006. The current population is 49.1% male and 50.9% female. In 2006, the median age of the population in this area was 36.0, compared to the US median age which was 36.5. The population density in your area is 131.6 people per square mile.

### Households

There are currently 69,404 households in this selected geography. The Census revealed household counts of 61,552 in 2000, up from 53,020 in 1990, representing a change of 16.1%. It is estimated that the number of households in this area will be 75,773 in 2011, representing a change of 9.2% from the current year. For the current year, the average household size in this area is 2.40 persons.

In 2006, the median number of years in residence in this geography's population is 2.80. The average household size in this geography was 2.35 people and the average family size was 2.88 people. The average number of vehicles per household in this geography was 1.9.

### Income

In 2006, the median household income in this selected geography was \$36,455, compared to the US median which was \$48,271. The Census revealed median household incomes of \$32,561 in 2000 and \$21,397 in 1990 representing a change of 52.2%. It is estimated that the median household income in this area will be \$39,467 in 2011, which would represent a change of 8.3% from the current year.

In 2006, the per capita income in this area was \$19,850, compared to the \$US per capita, which was \$24,529. The 2006 average household income for this area was \$46,351, compared to the US average which was \$63,629.

### Race & Ethnicity

In 2006, the racial makeup of this selected area was as follows: 92.9% White; 1.3% Black; 1.0% Native American; 1.0% Asian/Pacific Islander; and 1.5% Other. Compare these to the US racial makeup which was: 75.9% White, 12.1% Black, 0.7% Native American, 4.5% Asian/Pacific Islander and 4.5% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 4.9% of the current year population in this selected area. Compare this to the US makeup of 14.9%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 4.5% American Indian, Eskimo, Aleut Population; 48.3% Asian, Pacific Islander; 40.3% Black; 314.4% Hispanic Ethnicity; 694.8% Other; White 12.2%.

### Housing

The median housing value in this area was \$39,407 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$69,469, which is a 76.3% change from 1990. In 1990, there were 38,016 owner occupied housing units in this area vs. 43,155 in 2000. Also in 1990, there were 15,004 renter occupied housing units in this area vs. 18,397 in 2000. The average rent in 1990 was \$223 vs. \$337 in 2000.

### Employment

In 2006, there were 84,268 people over the age of 16 in the labor force in your geography. Of these 95.1% were employed, 4.7% were unemployed, 35.0% were not in the labor force and 0.1% were in the Armed Forces. In 1990, unemployment in this area was 5.6% and in 2000 it was 5.9%.

In 2006, there were 86,100 employees in this selected area (daytime population) and there were 7,803 establishments. For this area in 1990, 48.1% of employees were employed in white-collar occupations and 51.9% were employed in blue-collar occupations. In 2000, white collar workers made up 51.2% of the population, and those employed in blue collar occupations made up 48.8%. In 1990, the average time traveled to work was 10 minutes and in 2000 it was 17 minutes.

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.

Demographic data © 2006 by Experian/Applied Geographic Solutions.

Traffic Count data © 2005 by GDT. All rights reserved.