



Date: 02/05/09

Current Geography Selection: (1 Selected) 10 mile radius: Pineville/Jane NOTE -

Demographics are from a 10 mile radius from a point between the 2 cities *

Current Index Base: Entire US

Lat: 36.543562 **Long:** -94.319674

County: McDonald County **Pop:** 22,785

Zip: 64856 **Pop:** 3,575

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2008 Estimate	2013 Projection	% Change 08-13
Total Households	16,027	18,335	14.4%
Total Avg Household Expenditure	\$47,407	\$51,744	9.1%
Total Avg Retail Expenditure	\$20,210	\$22,006	8.9%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2008 Estimate	% of Total	2013 Projection	% of Total	% Change 08-13
Airline Fares	\$341.74	0.7%	\$380.21	0.7%	11.3%
Alcoholic Beverages	\$555.55	1.2%	\$611.23	1.2%	10.0%
Alimony & Child Support	\$241.83	0.5%	\$268.77	0.5%	11.1%
Apparel	\$2,248.56	4.7%	\$2,461.48	4.8%	9.5%
Apparel Services & Acces	\$346.91	0.7%	\$386.48	0.7%	11.4%
Audio Equipment	\$79.99	0.2%	\$86.72	0.2%	8.4%
Babysitting & Elderly Care	\$365.36	0.8%	\$409.48	0.8%	12.1%
Books	\$56.89	0.1%	\$62.09	0.1%	9.1%
Books & Supplies	\$145.27	0.3%	\$164.44	0.3%	13.2%
Boys Apparel	\$106.59	0.2%	\$116.97	0.2%	9.7%
Cellular Phone Service	\$375.21	0.8%	\$403.69	0.8%	7.6%
Cigarettes	\$293.24	0.6%	\$308.03	0.6%	5.0%
Computer Hardware	\$321.06	0.7%	\$354.93	0.7%	10.5%
Computer Information Svcs	\$150.78	0.3%	\$167.49	0.3%	11.1%
Computer Software	\$25.08	0.1%	\$27.73	0.1%	10.6%
Contributions	\$1,720.70	3.6%	\$1,923.96	3.7%	11.8%
Coolant & Other Fluids	\$7.34	0.0%	\$7.96	0.0%	8.5%
Cosmetics & Perfume	\$97.02	0.2%	\$105.69	0.2%	8.9%
Deodorants & Other Pers Care	\$27.01	0.1%	\$29.44	0.1%	9.0%
Education	\$1,029.71	2.2%	\$1,165.68	2.3%	13.2%
Electricity	\$1,229.63	2.6%	\$1,316.21	2.5%	7.0%
Entertainment	\$2,644.17	5.6%	\$2,890.87	5.6%	9.3%
Fees & Admissions	\$659.58	1.4%	\$741.29	1.4%	12.4%
Finance Chgs Exc Mort & Veh	\$514.35	1.1%	\$556.71	1.1%	8.2%
Floor Coverings	\$68.10	0.1%	\$76.87	0.1%	12.9%

Food & Beverages	\$7,335.86	15.5%	\$7,943.90	15.4%	8.3%
Food At Home	\$3,845.38	8.1%	\$4,122.15	8.0%	7.2%
Food Away From Home	\$2,934.93	6.2%	\$3,210.52	6.2%	9.4%
Footwear	\$365.22	0.8%	\$393.38	0.8%	7.7%
Fuel Oil & Other Fuels	\$126.59	0.3%	\$136.46	0.3%	7.8%
Funeral & Cemetery	\$91.10	0.2%	\$98.84	0.2%	8.5%
Furniture	\$558.70	1.2%	\$620.17	1.2%	11.0%
Gasoline & Oil	\$2,164.90	4.6%	\$2,332.48	4.5%	7.7%
Gifts	\$1,222.19	2.6%	\$1,359.51	2.6%	11.2%
Girls Apparel	\$146.32	0.3%	\$160.71	0.3%	9.8%
Hair Care	\$53.39	0.1%	\$58.18	0.1%	9.0%
Hard Surface Flooring	\$24.30	0.1%	\$26.76	0.1%	10.1%
Health Care	\$3,002.68	6.3%	\$3,218.82	6.2%	7.2%
Health Care Insurance	\$1,450.98	3.1%	\$1,554.76	3.0%	7.2%
Health Care Services	\$713.48	1.5%	\$766.26	1.5%	7.4%
Health Care Supplies & Equip	\$838.23	1.8%	\$897.80	1.7%	7.1%
Household Services	\$298.18	0.6%	\$331.05	0.6%	11.0%
Household Supplies	\$725.86	1.5%	\$807.08	1.6%	11.2%
Household Textiles	\$149.20	0.3%	\$162.81	0.3%	9.1%
Housewares & Small App	\$1,027.88	2.2%	\$1,137.16	2.2%	10.6%
Indoor Plants & Fresh Flowers	\$64.23	0.1%	\$71.33	0.1%	11.1%
Infants Apparel	\$99.80	0.2%	\$109.17	0.2%	9.4%
Jewelry	\$139.92	0.3%	\$155.95	0.3%	11.5%
Legal & Accounting	\$97.75	0.2%	\$105.87	0.2%	8.3%
Magazines	\$31.88	0.1%	\$34.79	0.1%	9.1%
Major Appliances	\$243.57	0.5%	\$265.70	0.5%	9.1%
Mass Transit	\$91.28	0.2%	\$101.46	0.2%	11.1%
Men's Apparel	\$424.96	0.9%	\$466.60	0.9%	9.8%
Mortgage Interest	\$3,564.75	7.5%	\$3,970.39	7.7%	11.4%
Natural Gas	\$469.59	1.0%	\$505.83	1.0%	7.7%
New Car Purchased	\$1,104.25	2.3%	\$1,222.18	2.4%	10.7%
New Truck Purchased	\$1,306.17	2.8%	\$1,445.79	2.8%	10.7%
New Vehicle Purchase	\$2,410.42	5.1%	\$2,667.97	5.2%	10.7%
Newspapers	\$67.01	0.1%	\$73.16	0.1%	9.2%
Oral Hygeine Products	\$24.68	0.1%	\$26.90	0.1%	9.0%
Other Lodging	\$498.68	1.1%	\$567.27	1.1%	13.8%
Other Miscellaneous Expenses	\$99.34	0.2%	\$107.53	0.2%	8.2%
Other Repairs & Maint	\$137.70	0.3%	\$151.50	0.3%	10.0%
Other Tobacco Products	\$32.61	0.1%	\$34.24	0.1%	5.0%
Other Transportation Costs	\$535.02	1.1%	\$590.74	1.1%	10.4%
Other Utilities	\$389.37	0.8%	\$419.78	0.8%	7.8%
Paint & Wallpaper	\$61.16	0.1%	\$67.17	0.1%	9.8%

Personal Care Products	\$160.18	0.3%	\$174.53	0.3%	9.0%
Personal Care Services	\$457.62	1.0%	\$498.50	1.0%	8.9%
Personal Insurance	\$470.63	1.0%	\$524.18	1.0%	11.4%
Pet Supplies & Svcs	\$259.49	0.5%	\$281.04	0.5%	8.3%
Photographic Equip & Supplies	\$117.17	0.2%	\$126.59	0.2%	8.0%
Plumbing & Heating	\$55.05	0.1%	\$60.57	0.1%	10.0%
Property Taxes	\$1,596.61	3.4%	\$1,774.04	3.4%	11.1%
Public Transportation	\$531.01	1.1%	\$590.75	1.1%	11.3%
Records/Tapes/CD Purchases	\$128.11	0.3%	\$138.92	0.3%	0.0%
Recreational Equip & Supplies	\$1,061.63	2.2%	\$1,148.84	2.2%	8.2%
Rental Costs	\$2,229.67	4.7%	\$2,319.26	4.5%	4.0%
Roofing & Siding	\$75.19	0.2%	\$82.59	0.2%	9.8%
Satellite Dishes	\$10.16	0.0%	\$11.02	0.0%	8.4%
Shaving Needs	\$11.47	0.0%	\$12.50	0.0%	9.0%
Shelter	\$9,119.92	19.2%	\$9,983.54	19.3%	9.5%
Telephone Svc Excl Cell	\$741.15	1.6%	\$797.39	1.5%	7.6%
Televisions	\$117.45	0.2%	\$127.32	0.2%	8.4%
Transportation	\$9,609.88	20.3%	\$10,460.26	20.2%	8.9%
Tuition	\$884.45	1.9%	\$1,001.24	1.9%	13.2%
Used Car Purchase	\$859.38	1.8%	\$918.97	1.8%	6.9%
Used Truck Purchase	\$748.94	1.6%	\$800.68	1.5%	6.9%
Used Vehicle Purchase	\$1,608.32	3.4%	\$1,719.65	3.3%	6.9%
VCRs & Related Equipment	\$48.29	0.1%	\$52.36	0.1%	8.4%
Vehicle Insurance	\$1,094.82	2.3%	\$1,183.41	2.3%	8.1%
Vehicle Repair	\$736.26	1.6%	\$798.75	1.5%	8.5%
Vehicle Repair & Maintenance	\$743.60	1.6%	\$806.71	1.6%	8.5%
Video & Audio Equipment	\$922.96	1.9%	\$1,000.74	1.9%	8.4%
Video Game Hardware & Software	\$30.26	0.1%	\$32.84	0.1%	8.5%
Watches	\$25.61	0.1%	\$28.53	0.1%	11.4%
Women's Apparel	\$758.76	1.6%	\$828.16	1.6%	9.1%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
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